

# MUST

## & PARTNERS

### Office Address

Avenue des Arts, 50, 1000 Brussels

### Email Address

info@mustconsulting.com  
l.stella@mustconsulting.com

### Client Contact

Luciano Stella

### Website Address

mustandpartners.com

### Brussels Office Since

📅 2014

### Number of Public Affairs Consultants

👤 10

### Key Specialisms

- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Food and Drink
- 📍 Public Utilities
- 📍 Transport

## About MUST & Partners

### Firm Description

MUST & Partners is a public affairs boutique based in Brussels. We bridge the international business community with the EU Institutions, Brussels-based opinion leaders, trade associations, political entities and social partners. Headquartered at the heart of the European district, MUST works with a number of partners and external advisors. Coming from both the public and private sectors, we rely on a strong background in the field of political communication and EU affairs.

MUST & Partners currently offers its services to several companies and European associations in the fields of transport, financial services, food health policy, gas, water & utilities.

### Ownership Structure

Independent: privately owned by Luciano Stella & Matteo Mussini.

### International Structure

MUST & Partners operates in Brussels as well as in major EU capitals in cooperation with a wide range of External Advisors and Senior Experts that support our advocacy with outreach cap.

### Key Strengths

Legislative and Political Analysis, Lobbying, Advocacy, Events, Communication.

### Key Clients

Philip Morris International, Aeroporti di Roma, Cryptovalues, TLScontact, A2A, E-Gap, GoFundMe.

### Testimonials and why clients like to work with us

We enable our clients to play an active role in shaping the policy debate of the European Union. In order to do so, we can count on several qualified experts, who know in depth the internal dynamics that rule the decision making process of the European Union. We make the client relevant in the EU policy debate. We are the EU Public Affairs experts.



**THE EU PUBLIC AFFAIRS EXPERTS**

# MUST

& PARTNERS

Lobbying strategy

Legislative and policy analysis

Regulatory due diligence

[mustandpartners.com](https://mustandpartners.com)