

**Office Address**

Ambiorix Square 7, 1000 Brussels

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**Client Contact**

Filip Lugovic, Managing Director  
& Co-Founder / Lorenzo  
Marchese, Director, Client  
Services Division, Partner

**Website Address**

therightstreet.digital

**Brussels Office Since**

2018

**Number of Public Affairs Consultants**

25

## About The Right Street

**Firm Description**

The Right Street Digital is a full service communications and advocacy agency with a head office in Brussels and production offices in Mostar and Belgrade. We work together with public affairs professionals so they can communicate smarter and be heard.

**Ownership Structure**

The Right Street Digital is a privately owned agency in Brussels (registered as SRL under Belgian law). Co-founded by Filip Lugovic and Richard Medic.

**Key Strengths****Strategies**

- Insights & analysis
- Stakeholder mapping
- Campaign concepts & strategies
- Messaging
- Training & workshops

**Social Media**

- Social media strategies
- Social content & PR
- Community management
- Social listening & analytics

**Design**

- Branding & visual identities
- Brochures & reports
- Web design

**Video & Sound**

- Concepts & storyboards
- Video editing & post production
- Filming on location
- Virtual & hybrid events
- Podcasts

**Digital Advertising**

- Social media ads
- Google ads
- Integrated ad campaigns

**Copywriting & PR**

- Search Engine Optimisation
- Newsletters
- Positions, PRs, blogs

**Websites & Tech**

- Website development
- Apps & custom tech solutions
- Maintenance & hosting

**Key Clients**

- European Commission
- BusinessEurope
- UNESDA
- NMWE (Natural Mineral Waters Europe)
- Science Europe
- AVERE – The Association for Electromobility
- Electrification Alliance
- EPIC – European Photonics Industry Consortium
- Viessmann Group
- Huawei
- WWF

**Testimonials and why clients like to work with us**

'Friends and colleagues, but most importantly, trustworthy creative professionals.' Ignacio Gentiluomo, Communications Officer IMA-Europe (European Industrial Minerals Association)

'THE one-stop-shop for all my digital communication needs, with timely and tailored support that has helped us grow'. Philippe Vangeel, Secretary General, European Association for Electromobility (AVERE)

'The creative and design is top class'. Wes Himes, President, SEAP

'Great team with creative ideas!' David Lundy, Head of Communications, The Left in the European Parliament

'When I ask The Right Street to do something, I know it's in good hands'. Carlos Lee, European Photonics Industry Consortium (EPIC)

'Flexible, creative and responsive. More like a partner than a supplier'. Kristen Sukalac, Consulting Partner Prospero & Partners



**The  
Right  
Street**

**Design**

**Strategies**

**Social Media**

**Digital Advertising**

**Video & Sound**

**Copywriting & PR**

**Websites & Tech**

We won't take you  
down paths you don't  
need to travel.

**Let's find the street  
that's right for you.**

@ hello@therightstreet.digital

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