

#### Office Address

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# **Email Address**

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#### **Brussels Office Since**

**1993** 

# Number of Public Affairs Consultants

8 13 consultants based in Brussels and Paris.

### **Key Specialisms**

- Banking, Insurance and Financial Services
- ⊘ Digital Services & Technology Hardware

- **⊘** EU Funding
- Sustainability & Environment

# **About Euralia**

# Firm Description

EURALIA is an independent consultancy based both in Brussels and Paris, specialized in European and French public affairs.

Our objective: to create the best conditions for our clients' positions to emerge in the public, political and regulatory debate at European and national level.

Our DNA: to support our clients with a single team of expert consultants, to meet their needs and concerns whether it is in Brussels or Paris, given the interconnexion of the two levels of governance – national and European.

#### **Ownership Structure**

EURALIA is an independent company owned by Didier SALLE and Mathilde BONVILLAIN-SERRAULT

## International Structure

- Brussels
- Paris

# **Key Strengths**

- High level of expertise in EU and French affairs and specific regulatory fields
- Combined lobbying strategy in Brussels and Paris, with the same teams
- Independence
- Mix up of young professional and experienced leaders
- Ability to anticipate political and regulatory risks as well as clients expectations
- Tailor-made service and results oriented
- · Integrity and high ethical standards
- · Partnership relationship
- EU Fuding support: from opportunity identification to project management

# **Key Clients**

France Post-Marché, AGEA – Fédération française des agents généraux d'assurance, ASF – Association française des sociétés financières, BIPAR, CNCC - Compagnie Nationale des Commissaires aux Comptes, CNOMK - Conseil National de l'Ordre des Masseurs-Kinésithérapeutes, Comité du Pineau des Charentes, ETI - Euro-Toques International, EUCOPRO, EUF - European Association for the Factoring and Commercial Finance Industry, EUREFAS – European Refurbishment Association, Euricpa, Eurosud, Groupement Les Mousquetaires, I-CAD, InterChanvre, Limagrain, L'Oeuvre d'Orient, MAIF, SNVEL -Syndicat National des Vétérinaires en Exercice Libéral, Thales, UEVP -Union européenne des Vétérinaires praticiens, EUCOPRO, Futerro, etc.

# Testimonials and why clients like to work with us

"EURALIA's consultants are excellent partners both in strategy planning and action implementation."

"An almost 30-year partnership: That says it all about EURALIA don't you think?"



# EURALA

Experts in European and French publics affairs

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