FOURTOLD

Office Address

Avenue des Arts 47, 1000 Brussels, Belgium

Email Address hello@fourtold.eu

Telephone Number +32 (0) 483 508611

Website Address fourtold.eu

Brussels Office Since

📛 2018

Number of Public Affairs Consultants

<mark>8</mark> 18

Key Specialisms

- ⊘ Agriculture & Agribusiness
- ⊘ Digital Services & Technology Hardware
- ⊘ Food and Drink
- ⊘ Healthcare
- 😔 Sustainability & Environment

Testimonials and why clients like to work with us

"Fourtold goes far beyond a simple client-agency relationship. The team understands the dynamics of our industry and has translated that into actions that enable us to maintain our leadership position in how we engage with our stakeholders." Paolo di Lernia, Syngenta Group

"After a pitch, we appointed Fourtold to support our 10-year anniversary campaign. They approached the campaign from a totally different angle, which we would never have considered. Their ability to challenge us from the audience angle was overwhelming and refreshing. The best devil's advocate there is! "This made the difference and thanks to them we reached our goals. The quality, enthusiasm and passion of the staff was fantastic!" Mark Spanbroek, chairman of FIA EPTA

About Fourtold

Firm Description

We are an international reputation management and policy advisory consultancy with a campaigning approach.

We are experts in building and establishing trust in the science and technology that can help address the global challenges faced by society and our planet.

Supporting clients around the world from our offices in Brussels and London, we harness our knowledge, experience and connections in some of the most challenging and complex sectors.

Ownership Structure Private

International Structure

Brussels, London, plus network of partners.

Key Strengths

We want to make a difference and if we can't, we won't accept the brief. Our client charter and FOUR promise drives how we work and what we do.

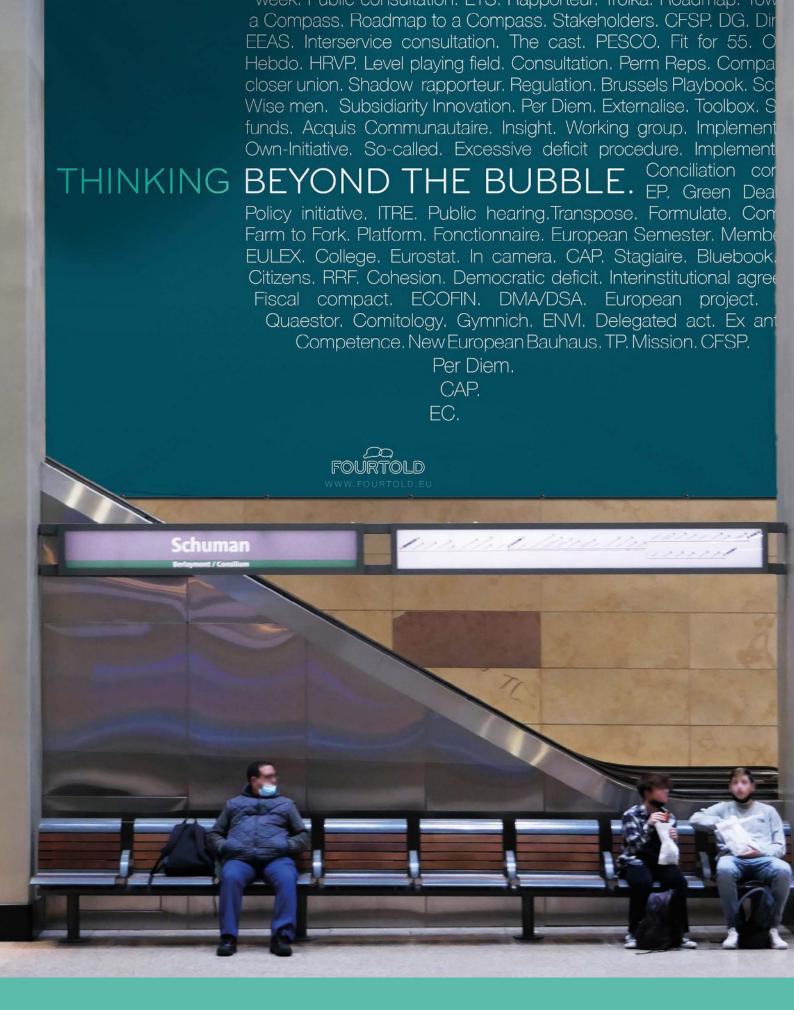
- Fresh Thinking our insight led approach keeps our thinking, ideas and recommendations fresh.
- Open we are open and transparent, welcoming debate and encouraging constructive challenge.
- Understanding to become an extension of our client's team we seek to understand people, situations and challenges in the round.
- Results driven we judge ourselves by the results we deliver, always seeking to exceed expectations.

Our philosophy is built on openness, straight-talking and the power of teamwork. We are obsessed with building a service culture that stretches our team and rewards our clients. This delivers a uniquely close partnership with everyone we work with. Our team and clients receive the very best expertise, from the caring and proactive culture of a purpose driven and highly innovative, entrepreneurial team.

Our approach is integrated, channel agnostic communications and public affairs. We use the power of campaigning techniques to engage the audiences most critical to earning acceptance and building trust for our clients' organisational purpose, its leadership, products and services. We build bespoke, expert teams specific to our clients' needs.

Our campaigning methodology is underpinned with deep expertise in eight key areas:

- Corporate communications
 and reputation management
- Public affairs, advocacy and government relations
- Insight, planning and strategy
- Sustainability communications
- Media and digital engagement
- Crisis and issues management
- Change management, employee engagement and organisational design
- Executive communications coaching and media training





We are a rapidly growing consultancy, bringing fresh thinking to public affairs.

We combine our deep understanding of how Brussels works with an integrated, creative approach to influencing the people and policies that matter to you. Working in partnership with our clients, we help build and maintain trust in the science and technology that are tackling the global issues of our time.