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Brussels Office Since

📅 2018

**Number of Public
Affairs Consultants**

👥 18

Key Specialisms

- 📍 Agriculture & Agribusiness
- 📍 Digital Services & Technology Hardware
- 📍 Food and Drink
- 📍 Healthcare
- 📍 Sustainability & Environment

Testimonials and why clients like to work with us

"Fourtold goes far beyond a simple client-agency relationship. The team understands the dynamics of our industry and has translated that into actions that enable us to maintain our leadership position in how we engage with our stakeholders." Paolo di Lernia, Syngenta Group

"After a pitch, we appointed Fourtold to support our 10-year anniversary campaign. They approached the campaign from a totally different angle, which we would never have considered. Their ability to challenge us from the audience angle was overwhelming and refreshing. The best devil's advocate there is! "This made the difference and thanks to them we reached our goals. The quality, enthusiasm and passion of the staff was fantastic!" Mark Spanbroek, chairman of FIA EPTA

About Fourtold

Firm Description

We are an international reputation management and policy advisory consultancy with a campaigning approach.

We are experts in building and establishing trust in the science and technology that can help address the global challenges faced by society and our planet.

Supporting clients around the world from our offices in Brussels and London, we harness our knowledge, experience and connections in some of the most challenging and complex sectors.

Ownership Structure

Private

International Structure

Brussels, London, plus network of partners.

Key Strengths

We want to make a difference and if we can't, we won't accept the brief. Our client charter and FOUR promise drives how we work and what we do.

- Fresh Thinking – our insight led approach keeps our thinking, ideas and recommendations fresh.
- Open – we are open and transparent, welcoming debate and encouraging constructive challenge.
- Understanding – to become an extension of our client's team we seek to understand people, situations and challenges in the round.
- Results driven – we judge ourselves by the results we deliver, always seeking to exceed expectations.

Our philosophy is built on openness, straight-talking and the power of teamwork. We are obsessed with building a service culture that stretches our team and rewards our clients. This delivers a uniquely close partnership with everyone we work with. Our team and clients receive the very best expertise, from the caring and proactive culture

of a purpose driven and highly innovative, entrepreneurial team.

Our approach is integrated, channel agnostic communications and public affairs. We use the power of campaigning techniques to engage the audiences most critical to earning acceptance and building trust for our clients' organisational purpose, its leadership, products and services. We build bespoke, expert teams specific to our clients' needs.

Our campaigning methodology is underpinned with deep expertise in eight key areas:

- Corporate communications and reputation management
- Public affairs, advocacy and government relations
- Insight, planning and strategy
- Sustainability communications
- Media and digital engagement
- Crisis and issues management
- Change management, employee engagement and organisational design
- Executive communications coaching and media training

THINKING BEYOND THE BUBBLE.

week. Public consultation. ETS. Rapporteur. Troika. Roadmap. Tow
a Compass. Roadmap to a Compass. Stakeholders. CFSP. DG. Dir
EEAS. Interservice consultation. The cast. PESCO. Fit for 55. O
Hebdo. HRVP. Level playing field. Consultation. Perm Reps. Compa
closer union. Shadow rapporteur. Regulation. Brussels Playbook. Sc
Wise men. Subsidiarity Innovation. Per Diem. Externalise. Toolbox. S
funds. Acquis Communautaire. Insight. Working group. Implement
Own-Initiative. So-called. Excessive deficit procedure. Implement
Conciliation cor
EP. Green Deal
Policy initiative. ITRE. Public hearing. Transpose. Formulate. Com
Farm to Fork. Platform. Fonctionnaire. European Semester. Membe
EULEX. College. Eurostat. In camera. CAP. Stagiaire. Bluebook.
Citizens. RRF. Cohesion. Democratic deficit. Interinstitutional agree
Fiscal compact. ECOFIN. DMA/DSA. European project.
Quaestor. Comitology. Gymnich. ENVI. Delegated act. Ex ant
Competence. New European Bauhaus. TP. Mission. CFSP.

Per Diem.

CAP.

EC.


FOURTOLD
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Schuman

Employment / Council

We are a rapidly growing consultancy, bringing fresh thinking to public affairs.

We combine our deep understanding of how Brussels works with an integrated, creative approach to influencing the people and policies that matter to you.

Working in partnership with our clients, we help build and maintain trust in the science and technology that are tackling the global issues of our time.


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Find out more at www.fourtold.eu
or contact hello@fourtold.eu