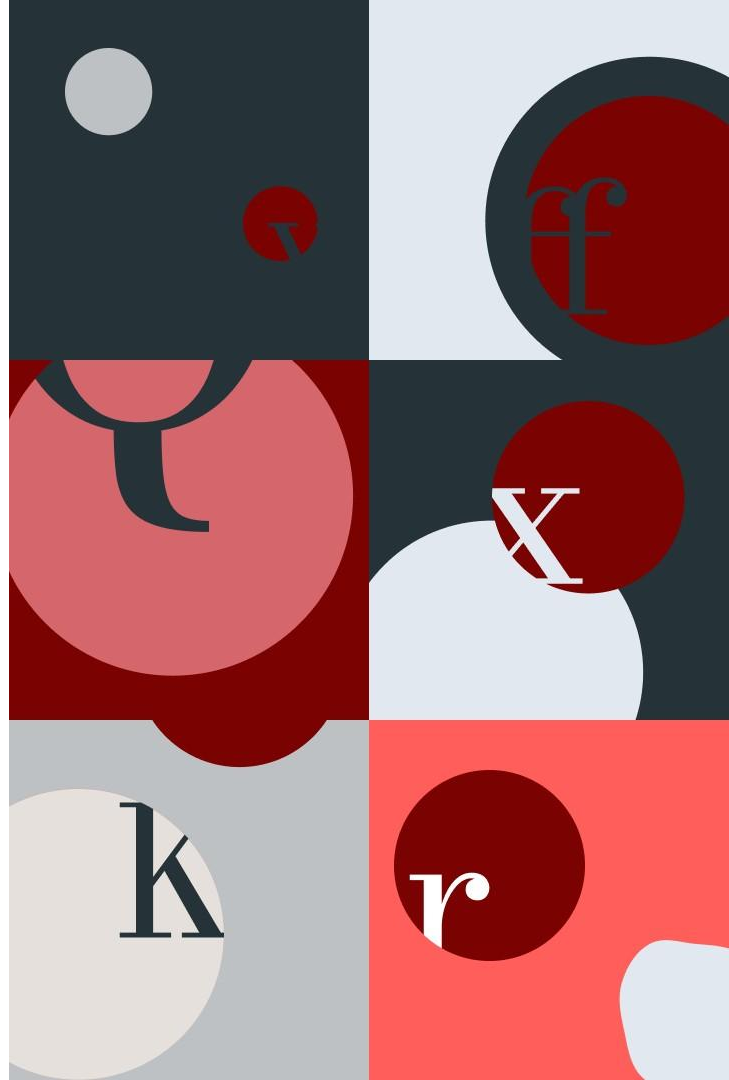


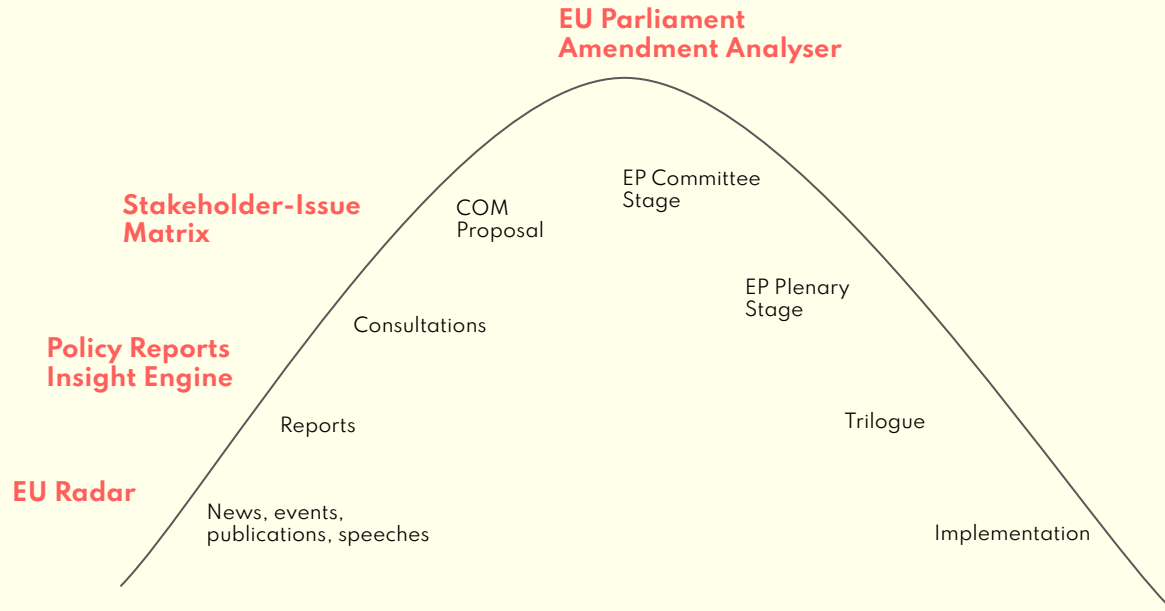


# Lobium tools for EU Public Affairs

Making data work harder for Public Affairs




# Lobium tools along the EU policy process




**Automate work in crucial phases of the regulatory process**


# Why Lobium? Leave the manual work behind




Tools that **actually save significant amount of time** with the power of AI



**Knowledge** of data science, machine learning, AND the EU legislative process.



Constantly trying to **improve with clients' feedback**



Ability to **build tailored tools** for your use cases.

# EP Amendment Analyser

Export data

1. Compare all amendments side-by-side

2. Filter, cluster, group by anything: MEP, location, keyword, priority and more.

3. View and download 10+ interactive graphs

4. Collaborate with your colleagues, members, leadership team

5. Export all data to Excel

The screenshot displays the EP Amendment Analyser interface. At the top, there are navigation tabs for 'Ch:2', 'Art:3', 'Para:4', 'Subpara:5', and 'Part:c'. Below this is a grid of amendment cards, each with a status indicator (e.g., High, Medium, Low) and a date (23/03/2023). The cards are organized into columns and rows, with some cards expanded to show their full text. A comment thread is visible on the right side of the interface, showing a comment by George (22 minutes ago) and a reply by David Lu (Just now). The comment text reads: 'I exceeded the plan, so I have to take on another task. Please provide feedback.' The reply text reads: 'Yes, sure I'll take a look right away!'.

# Business case - Amendment analysis

Analysing 1,000 amendments on a priority dossier, 15 priority dossiers per year

	Days	
	1 dossier	15 dossiers
Copy to excel	<b>1,5</b>	<b>22,5</b>
CTRL+F	<b>0,5</b>	<b>7,5</b>
Analysis	<b>3</b>	<b>45</b>
Create visuals	<b>1</b>	<b>15</b>
<i>Total</i>	<b>6</b>	<b>90</b>

	Days	
	1 dossier	15 dossiers
Copy to excel	<b>0</b>	<b>0</b>
CTRL+F	<b>0,1</b>	<b>1,5</b>
Analysis	<b>0,5</b>	<b>7,5</b>
Create visuals	<b>0,1</b>	<b>1,5</b>
<i>Total</i>	<b>0,7</b>	<b>10,5</b>



- Spend more time on high-value work
- Achieve higher quality analysis
- Get onto EU playing field earlier

Average time save for 1 Dossier

**5+ days**

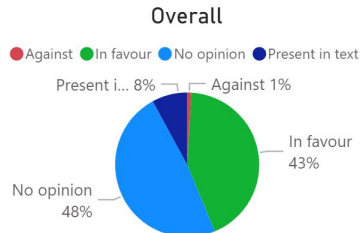
Average yearly time save

**79+ days**

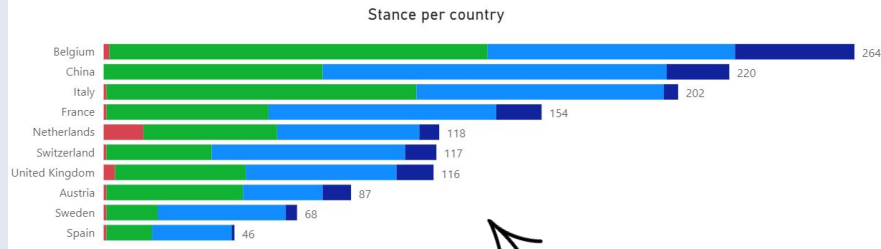
# Stakeholder-Issue Matrix

- Choose any EU consultation
- See visuals of *coalitions* **In favour** and **Against** on your *keywords*
- Interactive graphs and tables to use in your reports
- From start to end, our team updates and tailor the process of analysis for your needs.

## Stance analysis: General



Total number of feedbacks	Contributed organisation Type	Contributed countries
1677	13	46



# Business case - Stakeholder/Issue Matrix

Analysing 10 issues in 250 position papers on a priority dossier, 15 priority dossiers per year

	Manual Analysis	
	Days	
	1 dossier	15 dossiers
Copy to excel	<b>0,5</b>	<b>7,5</b>
Analysis	<b>16</b>	<b>240</b>
Create visuals	<b>2</b>	<b>30</b>
<i>Total</i>	<b>18.5</b>	<b>277.5</b>

	Lobium	
	Days	
	1 dossier	15 dossiers
Copy to excel	<b>0</b>	<b>0</b>
Analysis	<b>1</b>	<b>15</b>
Create visuals	<b>1</b>	<b>15</b>
<i>Total</i>	<b>2</b>	<b>30</b>



- Spend more time on high-value work
- Achieve higher quality analysis
- Get onto EU playing field earlier

Average time save for 1 Dossier

**16+ days**

Average yearly time save

**247+ days**

# Policy Reports Insight Engine (PRIE)

In earlier phases of lobbying, use PRIE to instantly analyse EU Commission Reports and any other documents you upload.

- Conduct stance analysis on any document with your topics instantly.
- Speed up your work by analysing 1,000+ docs in a week.
- EU Commission reports, scientific documents, etc.



eunomia  COWI

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Denmark

tel: +45 96 60 00 00  
fax: +45 96 60 99 99  
www.cowi.com

EUROPEAN COMMISSION DG ENVIRONMENT  
MARCH 2020

**EFFECTIVENESS OF THE  
ESSENTIAL REQUIREMENTS  
FOR PACKAGING AND  
PACKAGING WASTE AND  
PROPOSALS FOR  
REINFORCEMENT**

FINAL REPORT  
FRAMEWORK CONTRACT ENV.F. 1/IFA/2014/0063

 EUROPEAN COMMISSION

Brussels, 14.10.2020  
COM(2020) 667 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL,  
THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE  
REGIONS**

**Chemicals Strategy for Sustainability**

**Towards a Toxic-Free Environment**

{SWD(2020) 225 final} - {SWD(2020) 247 final} - {SWD(2020) 248 final} - {SWD(2020) 249 final} -  
{SWD(2020) 250 final} - {SWD(2020) 251 final}

**1. SUSTAINABLE CHEMICALS FOR THE GREEN AND DIGITAL TRANSITION**

The European Green Deal<sup>1</sup>, European Union's new growth strategy, has set the EU on a course to become a sustainable climate neutral and circular economy by 2050. It has also set a goal to protect better human health and the environment as part of an ambitious approach to tackle pollution from all sources and move towards a toxic-free environment. Chemicals are everywhere in our daily life and play a fundamental role in most of our activities, as they form part of virtually every device we use to ensure our well-being, protect our health and security, and meet new challenges through innovation. Chemicals are also the building blocks of low-carbon, zero pollution and energy- and resource-efficient technologies, materials and products. The increased investment and innovative capacity of the chemicals industry to provide safe and sustainable chemicals will be vital to offer new solutions and support both the green and the digital transitions of our economy and society.

At the same time, chemicals with hazardous properties can cause harm to human health and the environment. While not all hazardous chemicals raise the same concerns, certain chemicals cause cancers, affect the immune, respiratory,

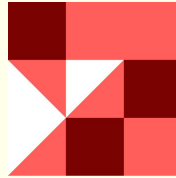


# Business case - PRIE



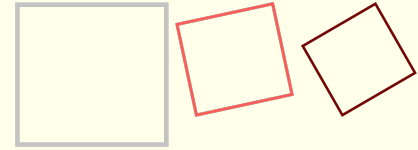
## Hours spent

Our model can analyse **1,000+**  
docs per week  
vs  
Manual analysis of 10-15 docs  
per week



## Accuracy

Machine accuracy **~70%**  
vs  
Human accuracy **~80%**



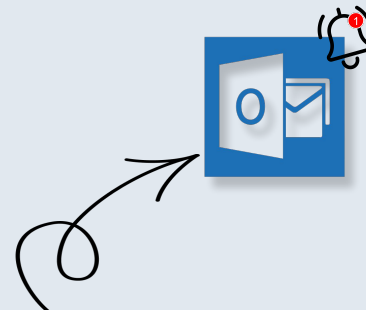
## Efficiency

Be aware of possible developments  
much earlier!

# EU Radar

Don't rely on generic newsletters, and never miss out on EU news, events, publication etc. on your topics.

- Choose from any of the 100+ EU Institutions and related EU Agencies.
- Get notified for news, events, publications, tenders, etc.
- Tailored emails with keywords and frequency you prefer.
- Save time from getting lost in endless websites.



**EU Radar**  
Tailor notifications for news, events, tenders from 160+ EU Institutions and Agencies saving you time and keeping you informed.

Online Sources **160**  
Select sources you want to monitor

Search by name / abbreviation  Select all

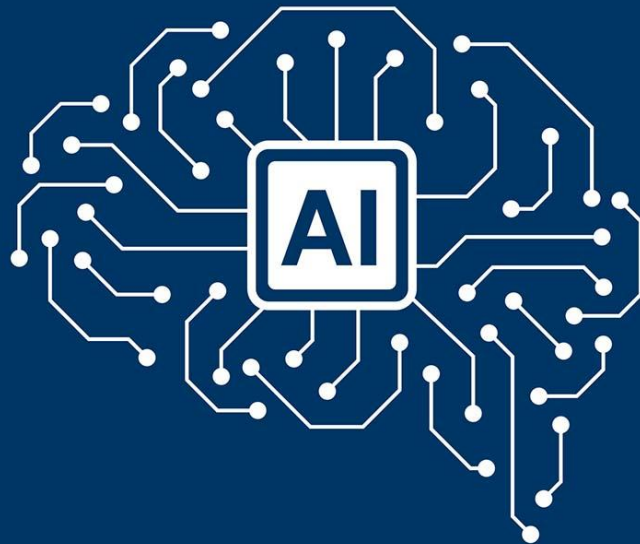
<input type="checkbox"/> Official name	Abbreviation
<input type="checkbox"/> <b>Agency for the Cooperation of Energy Regulators</b> <a href="https://www.acer.europa.eu/">https://www.acer.europa.eu/</a>	ACER
<input type="checkbox"/> <b>Authority for European Political Parties and European Political Foundations</b> <a href="https://www.appf.europa.eu/appf/en/home/the-authority">https://www.appf.europa.eu/appf/en/home/the-authority</a>	APPF
<input type="checkbox"/> <b>Clean Aviation</b> <a href="https://www.clean-aviation.eu/">https://www.clean-aviation.eu/</a>	CA
<input type="checkbox"/> <b>European Union Agency for Law Enforcement Training</b> <a href="https://www.cepol.europa.eu/">https://www.cepol.europa.eu/</a>	CEPOL
<input type="checkbox"/> <b>European Committee of the Regions</b> <a href="https://car.europa.eu/en">https://car.europa.eu/en</a>	CoR
<input type="checkbox"/> <b>Community Plant Variety Office</b> <a href="https://cpvo.europa.eu/en">https://cpvo.europa.eu/en</a>	CPVO

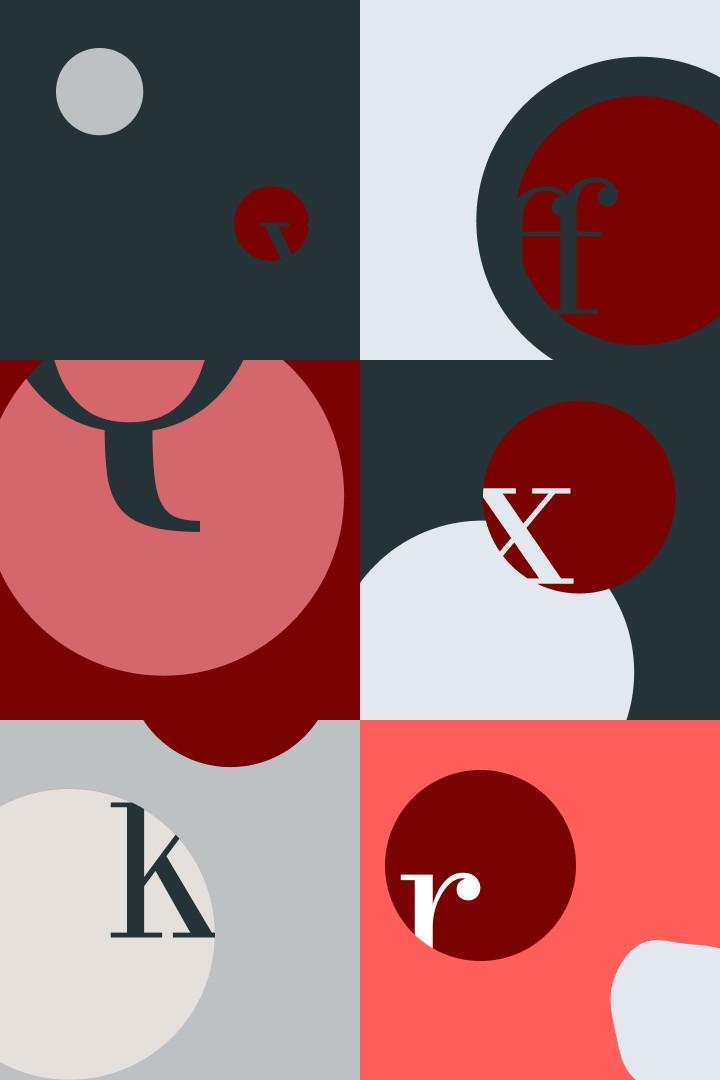
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# Tailored AI tools?

As long there's data, we can build it for you:

- Stakeholder power-mapping
- Voting prediction
- Cross-dossier amendment analysis
- Trilogue tracking
- Regulatory timeline planner
- Etc.





Happy engaging!

 [www.lobium.ai](http://www.lobium.ai)

 [TimW@lobium.ai](mailto:TimW@lobium.ai)