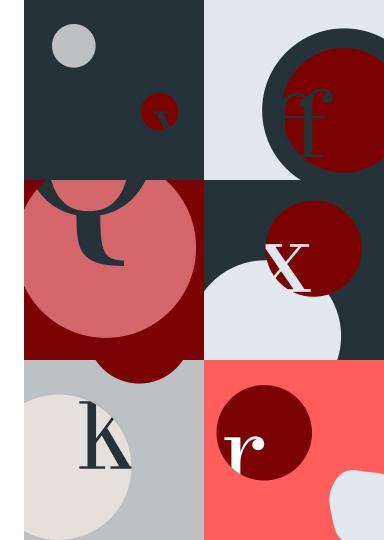
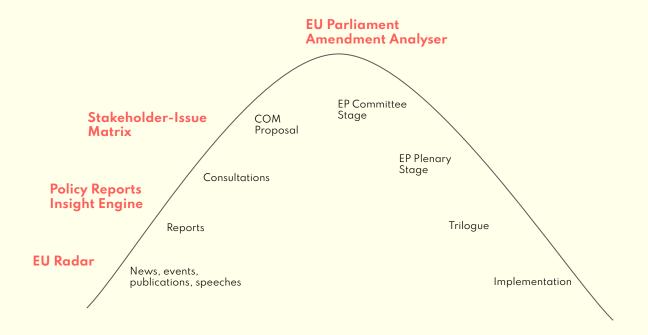


Lobium tools for EU Public Affairs

Making data work harder for Public Affairs



Lobium tools along the EU policy process



Automate work in crucial phases of the regulatory process

Why Lobium? Leave the manual work behind

Knowledge of data science, machine learning, AND the EU

legislative process.



Constantly trying to improve with clients' feedback

Ability to **build tailored tools** for your use cases.

Tools that actually save significant amount of time with the power of Al 7

10

EP Amendment Analyser

- 1. Compare all amendments side-by-side
- 2. Filter, cluster, group by anything: MEP, location, keyword, priority and more.
- 3. View and download 10+ interactive graphs
- 4. Collaborate with your colleagues, members, leadership team
- 5. Export all data to Excel

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Business case - Amendment analysis

Analysing 1,000 amendments on a priority dossier, 15 priority dossiers per year

| Manual | Analysis | | | |
|----------------|-----------|-------------|--|--|
| | Days | | | |
| | 1 dossier | 15 dossiers | | |
| Copy to excel | 1,5 | 22,5 | | |
| CTRL+F | 0,5 | 7,5 | | |
| Analysis | 3 | 45 | | |
| Create visuals | 1 | 15 | | |
| | | | | |
| Total | 6 | 90 | | |

| Lol | oium | |
|----------------|-----------|-------------|
| | D | ays |
| | 1 dossier | 15 dossiers |
| Copy to excel | 0 | 0 |
| CTRL+F | 0,1 | 1,5 |
| Analysis | 0,5 | 7,5 |
| Create visuals | 0,1 | 1,5 |
| Total | 0,7 | 10,5 |



- Spend more time on high-value work
- Achieve higher quality analysis
- Get onto EU playing field earlier

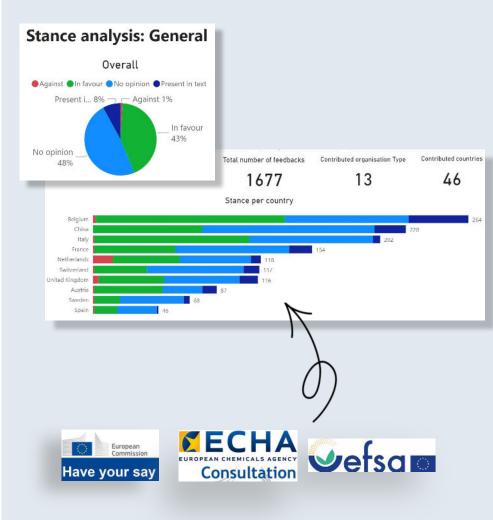
Average time save for 1 Dossier

5+ days 79+ days

Average yearly time save

Stakeholder-Issue Matrix

- Choose any EU consultation
- See visuals of *coalitions* In favour and Against on your *keywords*
- Interactive graphs and tables to use in your reports
- From start to end, our team updates and tailor the process of analysis for your needs.



Business case - Stakeholder/Issue Matrix

Analysing 10 issues in 250 position papers on a priority dossier, 15 priority dossiers per year

| Manua | l Analysis | | | Lobium |
|-----------------|-----------------|----------------------------|----------------|----------------|
| | [] 1 dossier | Days 15 dossiers | | - 1 dossier |
| Copy to excel | 0,5 | 7,5 | Copy to excel | 0 |
| Analysis | 16 | 240 | Analysis | 1 |
| Create visuals | 2 | 30 | Create visuals | 1 |
| Total | 18.5 | 277.5 | Total | 2 |
| Average time so | ave for 1 D | ossier | | l6+ days |

Average yearly time save



Days

15 dossiers

0

15

15

30

247+ davs

- Spend more time on high-value work
- Achieve higher quality analysis
- Get onto EU playing field earlier

Policy Reports Insight Engine (PRIE)

In earlier phases of lobbying, use PRIE to instantly analyse EU Commission Reports and any other documents you upload.

- Conduct stance analysis on any document with your topics instantly.
- Speed up your work by analysing 1,000+ docs in a week.
- EU Commission reports, scientific documents, etc.

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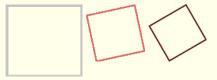
Business case - PRIE



Hours spent

Our model can analyse **1,000+** docs per week vs Manual analysis of 10-15 docs per week





Accuracy

Machine accuracy ~**70**% vs

Human accuracy ~80%

Efficiency

Be aware of possible developments much earlier!

EU Radar

Don't rely on generic newsletters, and never miss out on EU news, events, publication etc. on your topics.

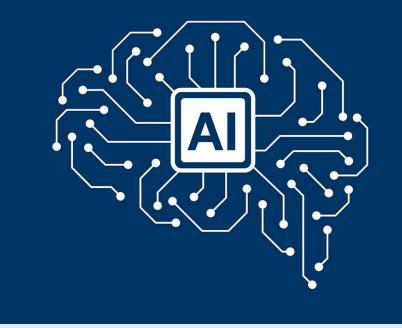
- Choose from any of the 100+ EU Institutions and related EU Agencies.
- Get notified for news, events, publications, tenders, etc.
- Tailored emails with keywords and frequency you prefer.
- Save time from getting lost in endless websites.

| Lobium EU Radar Tailar natifications for news, events. tenders from 160+ EU Institutions and Agencies saving you time and keeping you informed. Online Sources 180 | Secret by name / abbreviation) Select all |
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Tailored AI tools?

As long there's data, we can build it for you:

- Stakeholder power-mapping
- Voting prediction
- Cross-dossier amendment analysis
- Trilogue tracking
- Regulatory timeline planner
- Etc.





Happy engaging!



