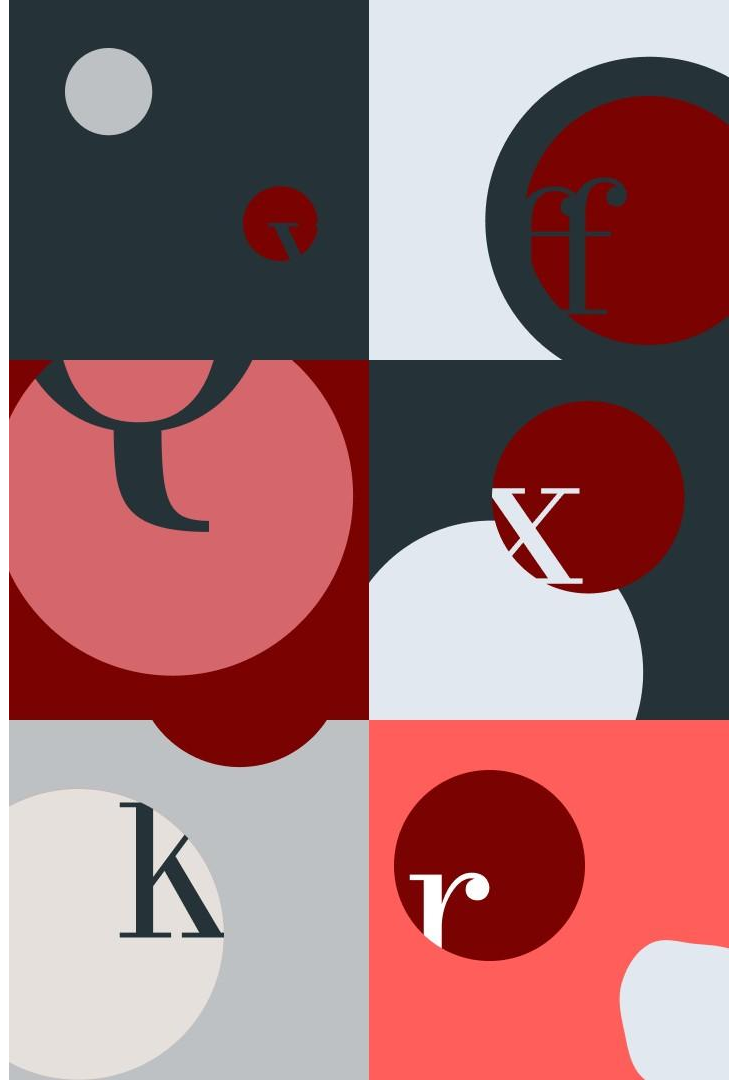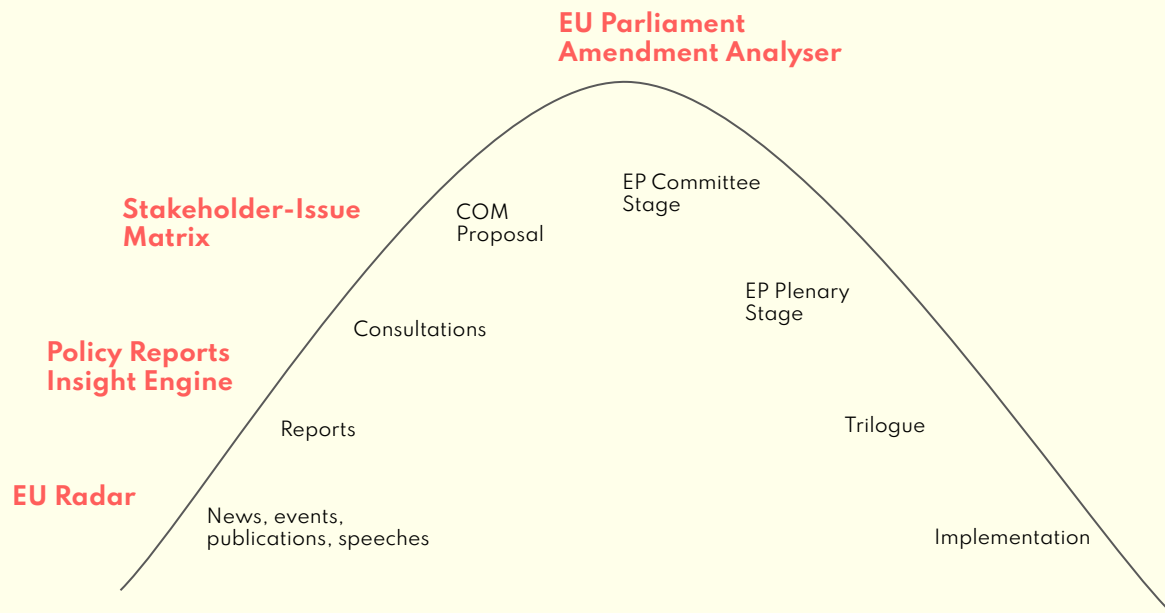# Lobium tools for EU Public Affairs

Making data work harder for Public Affairs

Lobium tools along the EU policy process

EU Parliament Amendment Analyser

Stakeholder-Issue Matrix

COM Proposal

EP Committee Stage

Consultations

EP Plenary Stage

Policy Reports Insight Engine

Reports

Trilogue

EU Radar

News, events, publications, speeches

Implementation

Automate work in crucial phases of the regulatory process

Why Lobium? Leave the manual work behind

Ability to **build tailored tools** for your use cases.

Constantly trying to **improve with clients' feedback**

Knowledge of data science, machine learning, AND the EU legislative process.

Tools that **actually save significant amount of time** with the power of AI

EP Amendment Analyser

1. Compare all amendments side-by-side

2. Filter, cluster, group by anything: MEP, location, keyword, priority and more.

3. View and download 10+ interactive graphs

4. Collaborate with your colleagues, members, leadership team

5. Export all data to Excel

Business case - Amendment analysis

Analysing 1,000 amendments on a priority dossier, 15 priority dossiers per year

Manual Analysis

	Days	
	1 dossier	15 dossiers
Copy to excel	**1,5**	**22,5**
CTRL+F	**0,5**	**7,5**
Analysis	**3**	**45**
Create visuals	**1**	**15**
Total	*6*	*90*

Lobium

	Days	
	1 dossier	15 dossiers
Copy to excel	**0**	**0**
CTRL+F	**0,1**	**1,5**
Analysis	**0,5**	**7,5**
Create visuals	**0,1**	**1,5**
Total	*0,7*	*10,5*

- *Spend more time on high-value work*
- *Achieve higher quality analysis*
- *Get onto EU playing field earlier*

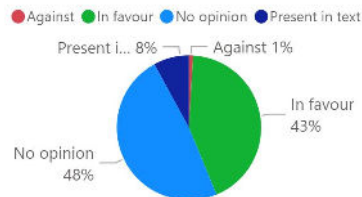|	
Average time save for 1 Dossier	**5+ days**
Average yearly time save	**79+ days**

Stakeholder-Issue Matrix

- Choose any EU consultation

- See visuals of *coalitions* **In favour** and **Against** on your *keywords*

- Interactive graphs and tables to use in your reports

- From start to end, our team updates and tailor the process of analysis for your needs.
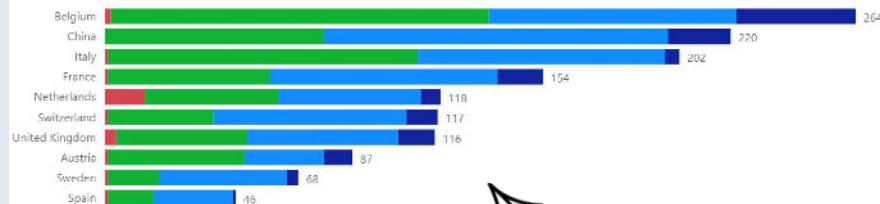
Business case - Stakeholder/Issue Matrix

Analysing 10 issues in 250 position papers on a priority dossier, 15 priority dossiers per year

Manual Analysis

	Days	
	1 dossier	15 dossiers
Copy to excel	0,5	7,5
Analysis	16	240
Create visuals	2	30
Total	18.5	277.5

Lobium

	Days	
	1 dossier	15 dossiers
Copy to excel	0	0
Analysis	1	15
Create visuals	1	15
Total	2	30

- *Spend more time on high-value work*
- *Achieve higher quality analysis*
- *Get onto EU playing field earlier*

Average time save for 1 Dossier	16+ days
Average yearly time save	247+ days

Policy Reports Insight Engine (PRIE)

In earlier phases of lobbying, use PRIE to instantly analyse EU Commission Reports and any other documents you upload.

- Conduct stance analysis on any document with your topics instantly.

- Speed up your work by analysing 1,000+ docs in a week.

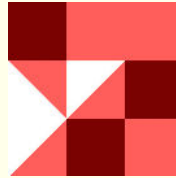- EU Commission reports, scientific documents, etc.
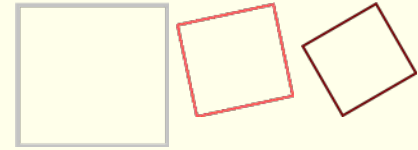
Business case - PRIE

Hours spent

Our model can analyse **1,000+** docs per week

vs

Manual analysis of 10-15 docs per week

Accuracy

Machine accuracy **~70%**

vs

Human accuracy ~80%

Efficiency

Be aware of possible developments much earlier!

EU Radar

Don't rely on generic newsletters, and never miss out on EU news, events, publication etc. on your topics.

- Choose from any of the 100+ EU Institutions and related EU Agencies.

- Get notified for news, events, publications, tenders, etc.

- Tailored emails with keywords and frequency you prefer.

- Save time from getting lost in endless websites.
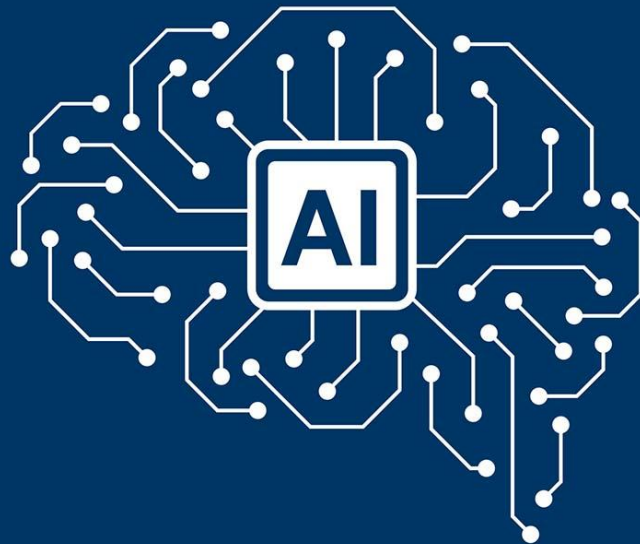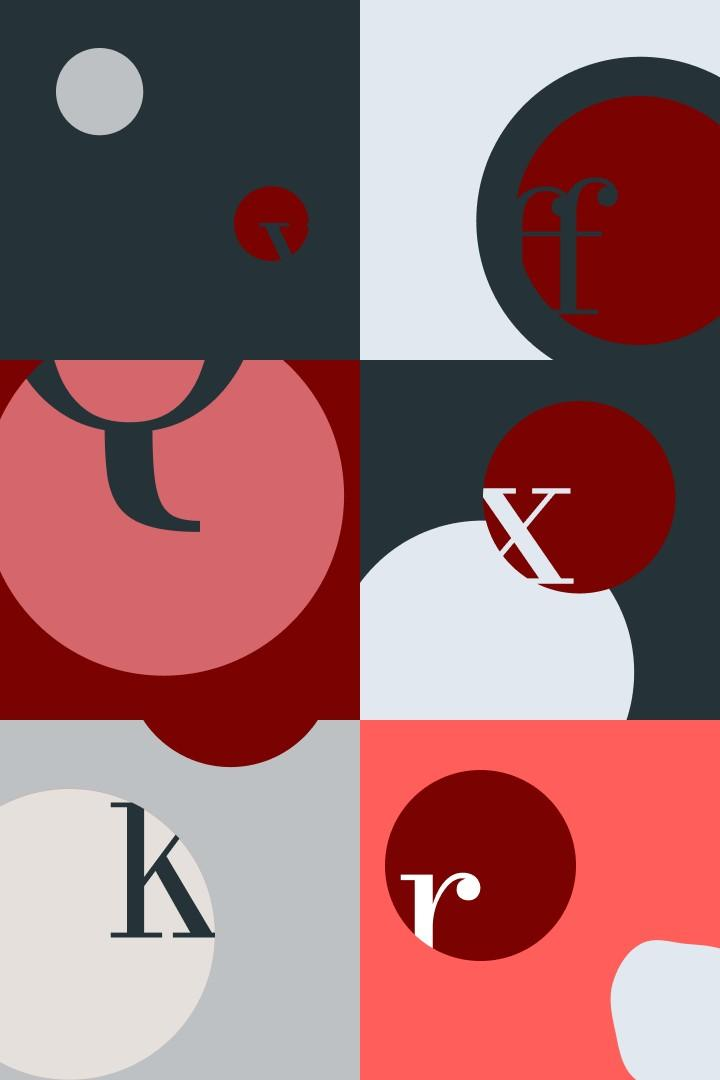
Tailored AI tools?

As long there's data, we can build it for you:

- Stakeholder power-mapping
- Voting prediction
- Cross-dossier amendment analysis
- Trilogue tracking
- Regulatory timeline planner
- Etc.

Happy engaging!