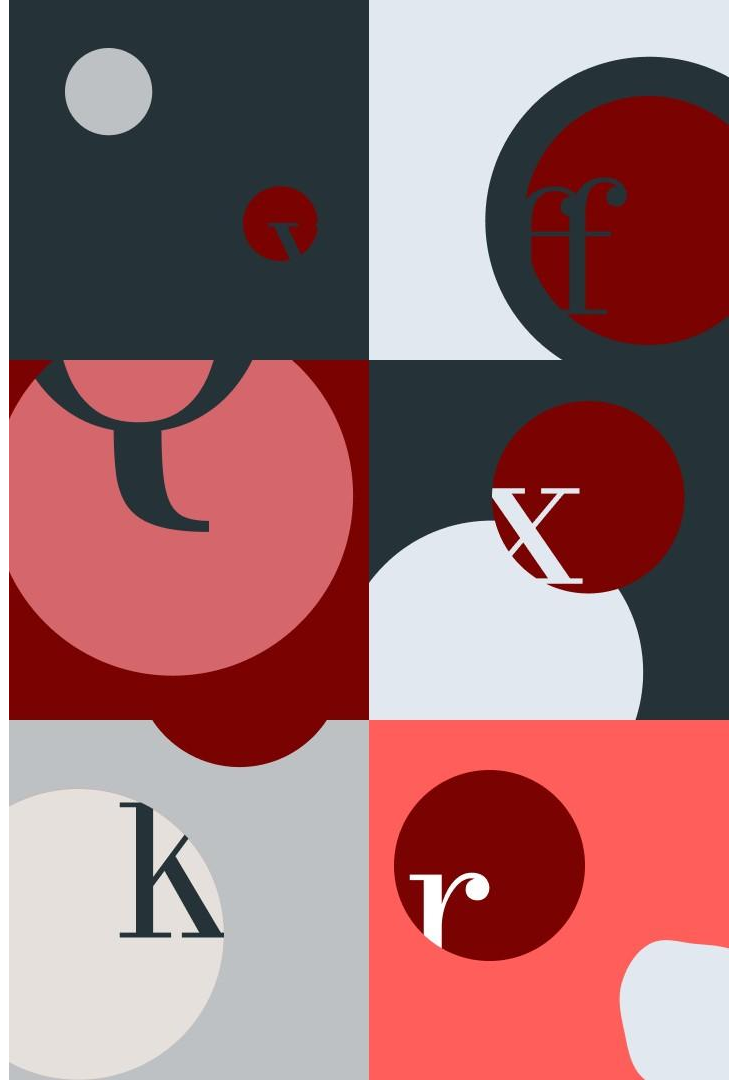


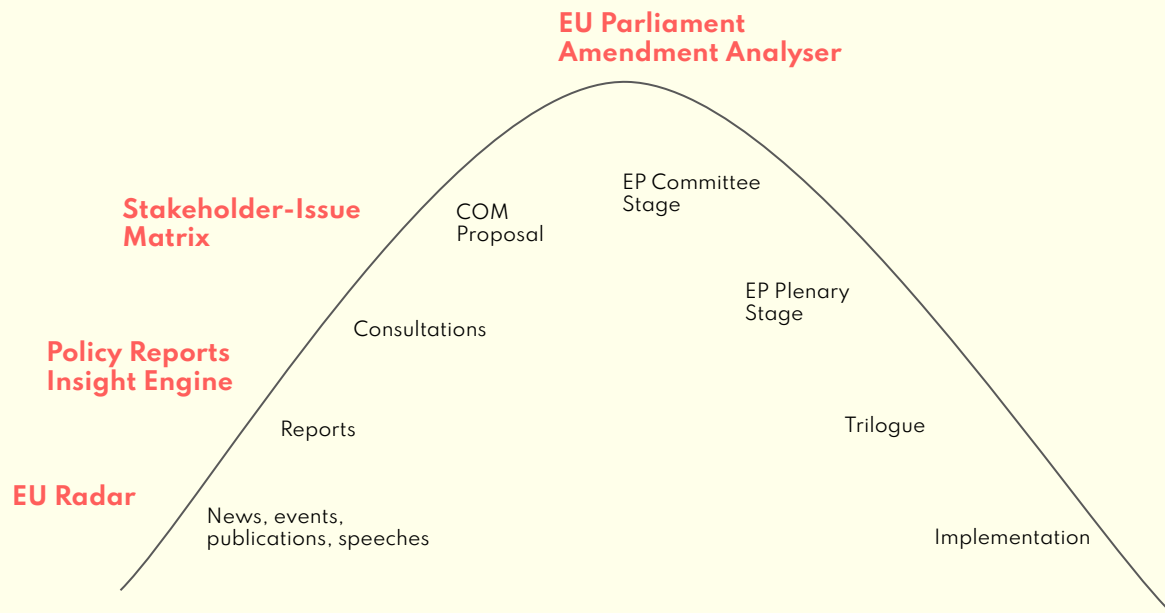


# Lobium tools for EU Public Affairs

Making data work harder for Public Affairs



# Lobium tools along the EU policy process



**Automate work in crucial phases of the regulatory process**

# Why Lobium? Leave the manual work behind



Ability to **build tailored tools** for your use cases.



Constantly trying to **improve with clients' feedback**



**Knowledge** of data science, machine learning, AND the EU legislative process.



Tools that **actually save significant amount of time** with the power of AI

# EP Amendment Analyser

Export data

1. Compare all amendments side-by-side
2. Filter, cluster, group by anything: MEP, location, keyword, priority and more.
3. View and download 10+ interactive graphs
4. Collaborate with your colleagues, members, leadership team
5. Export all data to Excel

The screenshot displays the EP Amendment Analyser interface. At the top, there's a navigation bar with 'Export data' and 'Export page' buttons. Below this, a table lists amendments with columns for 'COM Proposal', 'AMR: 1', 'Rapp. Clee', 'Date', 'Priority', and 'Status'. The table shows several amendments, including 'COM Proposal' and 'AMR: 1' with dates like '23/03/2023' and '23/03/2023'. A callout box highlights the 'Export data' button. Below the table, a comment thread is visible, showing a discussion between George and David Lu. George's comment reads: 'I exceeded the plan, so I have to take on another task. Please provide feedback'. David Lu's response is: 'Yes, sure I'll take a look right away!'. The interface also includes a 'Reply...' button and a 'Comment' section.

# Business case - Amendment analysis

Analysing 1,000 amendments on a priority dossier, 15 priority dossiers per year

## Manual Analysis

	Days	
	1 dossier	15 dossiers
Copy to excel	1,5	22,5
CTRL+F	0,5	7,5
Analysis	3	45
Create visuals	1	15
<i>Total</i>	<b>6</b>	<b>90</b>



	Days	
	1 dossier	15 dossiers
Copy to excel	0	0
CTRL+F	0,1	1,5
Analysis	0,5	7,5
Create visuals	0,1	1,5
<i>Total</i>	<b>0,7</b>	<b>10,5</b>



- Spend more time on high-value work
- Achieve higher quality analysis
- Get onto EU playing field earlier

Average time save for 1 Dossier

5+ days

Average yearly time save

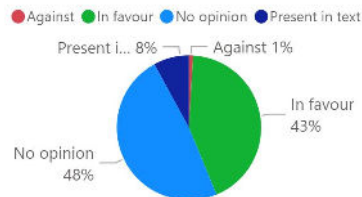
79+ days

# Stakeholder-Issue Matrix

- Choose any EU consultation
- See visuals of *coalitions* **In favour** and **Against** on your *keywords*
- Interactive graphs and tables to use in your reports
- From start to end, our team updates and tailor the process of analysis for your needs.

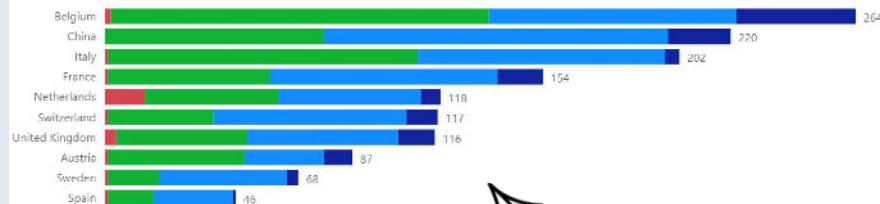
## Stance analysis: General

### Overall



Total number of feedbacks 1677  
Contributed organisation Type 13  
Contributed countries 46

### Stance per country



# Business case - Stakeholder/Issue Matrix

Analysing 10 issues in 250 position papers on a priority dossier, 15 priority dossiers per year

## Manual Analysis

	Days	
	1 dossier	15 dossiers
Copy to excel	<b>0,5</b>	<b>7,5</b>
Analysis	<b>16</b>	<b>240</b>
Create visuals	<b>2</b>	<b>30</b>
<i>Total</i>	<b>18.5</b>	<b>277.5</b>



	Days	
	1 dossier	15 dossiers
Copy to excel	<b>0</b>	<b>0</b>
Analysis	<b>1</b>	<b>15</b>
Create visuals	<b>1</b>	<b>15</b>
<i>Total</i>	<b>2</b>	<b>30</b>



- *Spend more time on high-value work*
- *Achieve higher quality analysis*
- *Get onto EU playing field earlier*

**Average time save for 1 Dossier**

**16+ days**

**Average yearly time save**

**247+ days**

# Policy Reports Insight Engine (PRIE)

In earlier phases of lobbying, use PRIE to instantly analyse EU Commission Reports and any other documents you upload.

- Conduct stance analysis on any document with your topics instantly.
- Speed up your work by analysing 1,000+ docs in a week.
- EU Commission reports, scientific documents, etc.



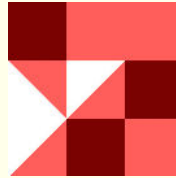


# Business case - PRIE



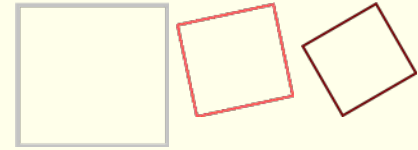
## Hours spent

Our model can analyse **1,000+**  
docs per week  
vs  
Manual analysis of 10-15 docs  
per week



## Accuracy

Machine accuracy **~70%**  
vs  
Human accuracy **~80%**



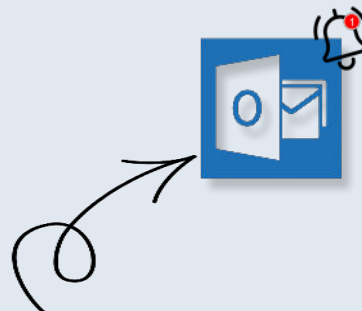
## Efficiency

Be aware of possible developments  
much earlier!

# EU Radar

Don't rely on generic newsletters, and never miss out on EU news, events, publication etc. on your topics.

- Choose from any of the 100+ EU Institutions and related EU Agencies.
- Get notified for news, events, publications, tenders, etc.
- Tailored emails with keywords and frequency you prefer.
- Save time from getting lost in endless websites.



**Lobium**

### EU Radar

Tailor notifications for news, events, tenders from 160+ EU Institutions and Agencies saving you time and keeping you informed.

[Setup Radar](#)

**Online Sources** 160

Select sources you want to monitor

Search by name / abbreviation ☐ Select all

<input type="checkbox"/> Official name	Abbreviation
<input type="checkbox"/> <b>Agency for the Cooperation of Energy Regulators</b> <a href="https://www.acer.europa.eu/">https://www.acer.europa.eu/</a>	ACER
<input type="checkbox"/> <b>Authority for European Political Parties and European Political Foundations</b> <a href="https://www.appf.europa.eu/appf/en/home/the-authority">https://www.appf.europa.eu/appf/en/home/the-authority</a>	APPF
<input type="checkbox"/> <b>Clean Aviation</b> <a href="https://www.clean-aviation.eu/">https://www.clean-aviation.eu/</a>	CA
<input type="checkbox"/> <b>European Union Agency for Law Enforcement Training</b> <a href="https://www.cepol.europa.eu/">https://www.cepol.europa.eu/</a>	CEPOL
<input type="checkbox"/> <b>European Committee of the Regions</b> <a href="https://ecr.europa.eu/en">https://ecr.europa.eu/en</a>	CoR
<input type="checkbox"/> <b>Community Plant Variety Office</b> <a href="https://cpvo.europa.eu/en">https://cpvo.europa.eu/en</a>	CPVO

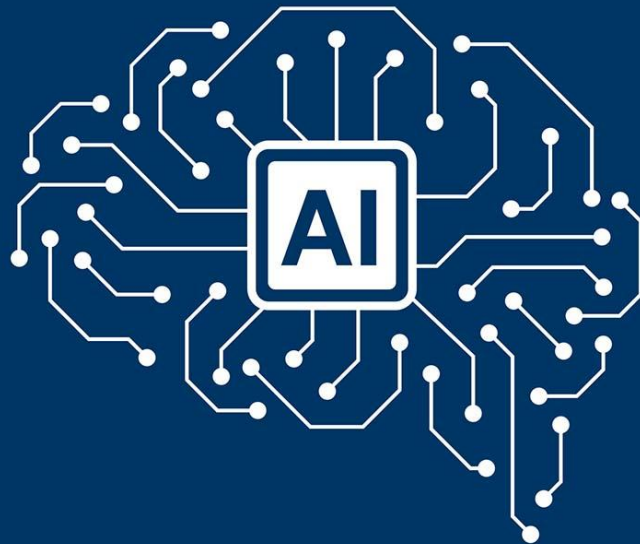
Page 1 of 100

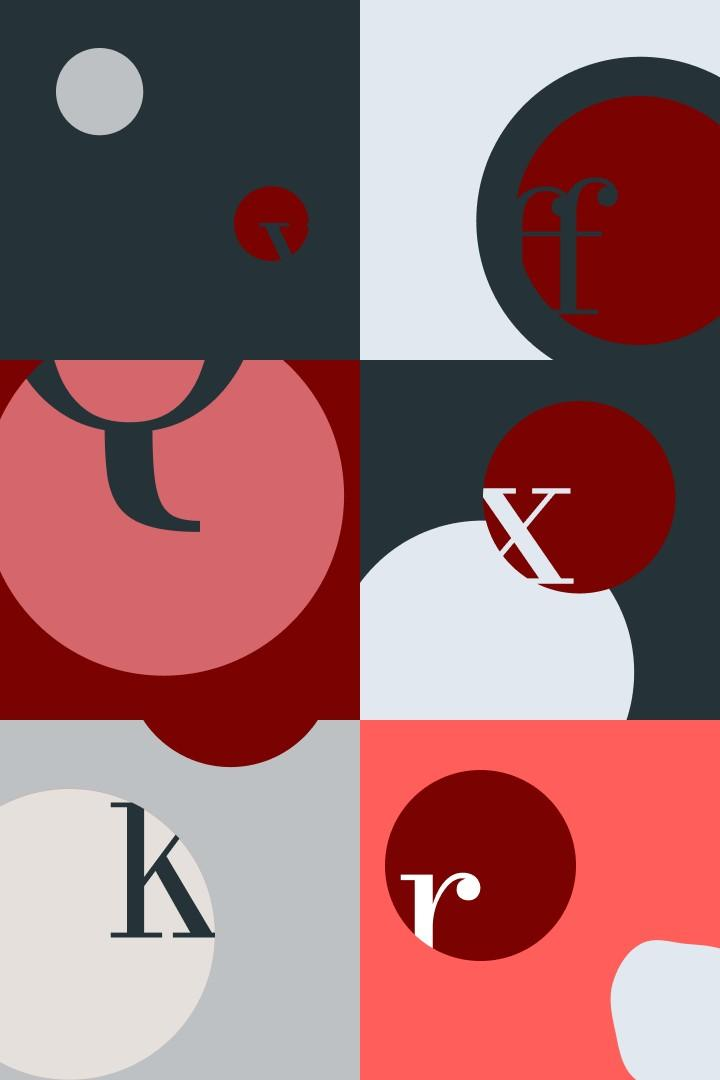
[Previous](#) [Next](#)

# Tailored AI tools?

As long there's data, we can build it for you:

- Stakeholder power-mapping
- Voting prediction
- Cross-dossier amendment analysis
- Trilogue tracking
- Regulatory timeline planner
- Etc.





Happy engaging!



[www.lobium.ai](http://www.lobium.ai)



[TimW@lobium.ai](mailto:TimW@lobium.ai)