

# Portland

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## Client Contact

Carmen Bell

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portland-communications.com

## Brussels Office Since

📅 2000

## Number of Public Affairs Consultants

👥 20

## Key Specialisms

- 📌 Digital Services & Technology Hardware
- 📌 Healthcare
- 📌 Media Relations
- 📌 Sustainability & Environment

## About Portland

### Firm Description

With dedicated communication and policy specialists across Brussels, Paris and Berlin, Portland specialises in devising and implementing European public affairs and communications strategies across the Continent. Our services in Brussels span across political and regulatory risk, integrated advocacy campaigns, reputation building, litigation and crisis communications.

We understand national, European and global politics, how they interact, and where they pose risks and opportunities for business. Many of our clients are international players who need a global message – we offer them local flexibility and impact, and never lose sight of the big picture.

### Ownership Structure

Portland is an Omnicom-owned political consultancy and strategic communications agency.

### International Structure

With a strong footprint across London and mainland Europe, Washington DC, Singapore, Nairobi, Doha, a network of partner agencies across Africa and a trusted global network of partner agencies via the Omnicom Group, we are able to offer clients a truly international service – demonstrated by our experience in more than 70 countries.

### Key Strengths

Portland supports various clients in developing strong, European-wide advocacy and policy communications campaigns to foster more thoughtful and positive commentary around their role in Europe as partners, innovators and market leaders.

We deliver complex policy and advocacy work to ensure our clients are heard in the right way by the right people. Our teams specialise in delivering ambitious, integrated policy and communications strategies for today's top policy areas for Europe – digital, sustainability and health. We have deep experience working with industry powerhouses in wireless technology and AI, e-commerce, cloud computing, fashion and textiles, energy efficiency, mobility and transport, aquaculture/agriculture, pharmaceuticals and biotechnology. We also help our clients build strong European coalitions to achieve a common purpose, enabling them to combine their resources, expand their power base and amplify their voice in the highly saturated Brussels policy environment.

Our European clients also benefit from Portland's Centre of Excellence, a dedicated research and creative team that can poll target audiences across geographies, test client messaging and design pan-European advocacy campaigns for today's digital world. This integrated service enables us to apply a strategic lens to everything we do – from strategy, to proactive policymaker engagement, to fostering relationships in Brussels and beyond.

We are proud of the work we do at Portland from the heart of the EU in Brussels to our vast network that brings a global, as well as European, mindset to everything we do.



At Portland  
we get **to the point.**

LONDON · BRUSSELS · PARIS · BERLIN  
WASHINGTON DC · NAIROBI · DOHA · SINGAPORE

Portland