

**Office Address**

Avenue de Cortenberg
100 – 1000 Brussels

Email Address

Brusselsnewbiz@
webershandwick.com

Telephone Number

+32 2 894 90 00

Client Contact

Mónica VICENTE CRISTINA

Website Address

webershandwick.eu

Brussels Office Since

📅 1989

Number of Public Affairs Consultants

👥 23 Consultants

Key Specialisms

- 📍 Sustainability & Environment
- 📍 Healthcare
- 📍 Digital Services & Technology
- 📍 Food and Drink
- 📍 Association Management
- 📍 Energy

About Weber Shandwick

Firm Description

Weber Shandwick is a world leading communications and public affairs agency that delivers next-generation solutions to brands, businesses and organisations in major markets around the world. Data-led, with earned ideas at the core, the agency deploys leading and emerging technologies to inform policy strategy and external engagement programmes, develop critical insights and heighten impact across sectors and specialty areas. We partner with clients to help them navigate the complex policy environment, engage with policy stakeholders and create sustainable partnerships around a common cause. We do so through strategic counsel, thought leadership and integrated campaigning to achieve policy goals. Our omnichannel activation through digital, social and traditional media communications enables us to mobilise support from different target audiences.

Ownership Structure

Weber Shandwick is part of the Interpublic Group (NYSE: IPG)

International Structure

With offices in 126 cities across six continents, our network is primed to provide the global reach and local expertise our clients need, anywhere.

Key Strengths

Drawing on a strong global network, our public affairs and communications team partners with the world's leading organisations to engage audiences on the most critical and transformational issues of our time, operating at the intersection of industry, politics and culture. We bring deep sectoral expertise in health, technology, AI, financial services, sustainability, energy, climate, food and agriculture. Our integrated public affairs and communications services are designed to help clients identify the right partnerships and solutions to solve complex challenges while shaping the policy agenda and solving societal issues. Experienced

in integrated advocacy & communications campaigns, we are able to manage and guide clients through reputational issues and navigate long-term policy agendas, shaping opinions and engaging the right audience in the right place, at the right time. We bring political diversity to our work, with experts coming from the highest levels of government, political campaigns, corporations, media, law firms, NGOs and regulatory agencies. With a growing focus on data and insight-driven strategy, we accelerate change across platforms, driving results where influencers, traditional, digital and social media converge.

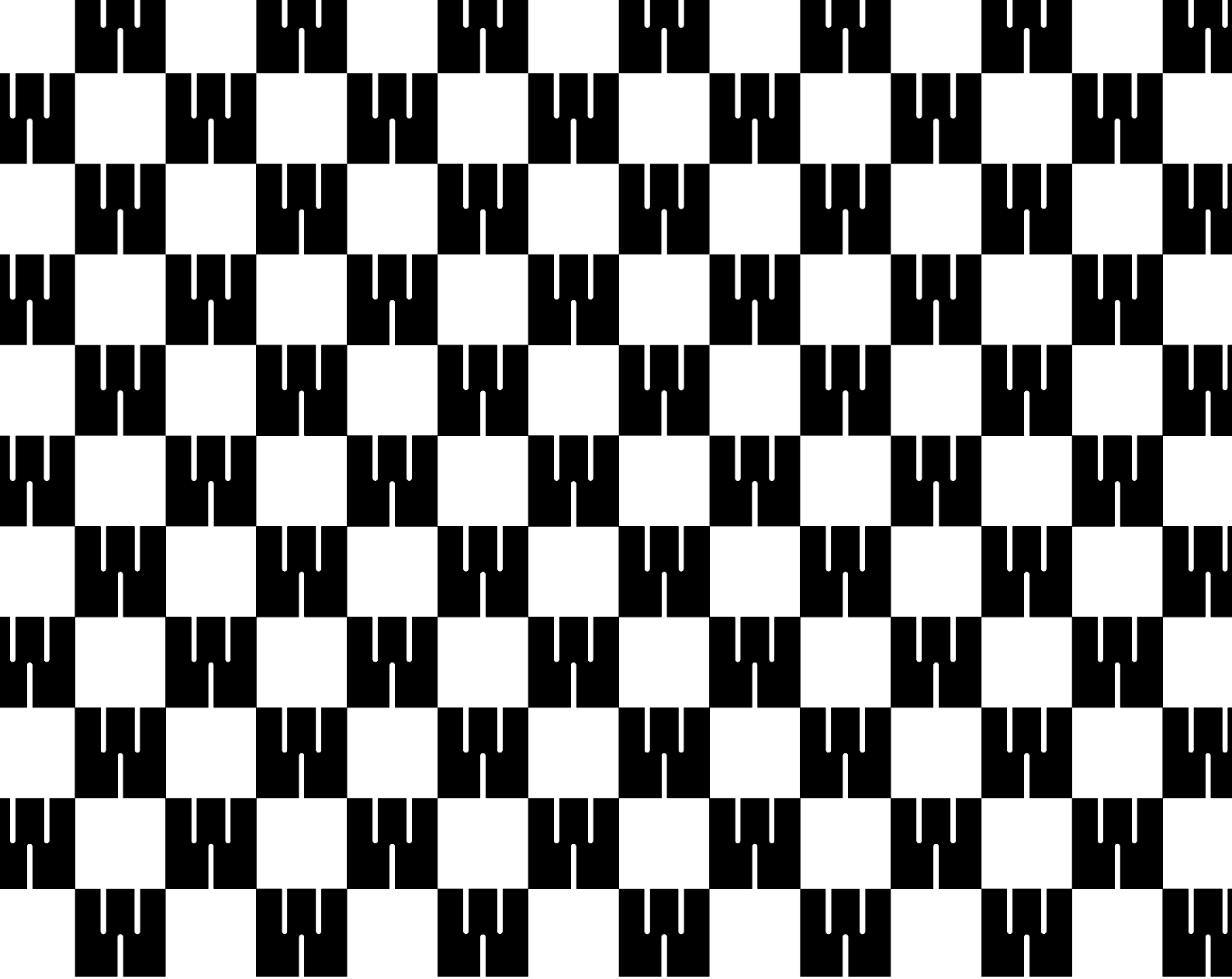
Key Clients

Spanish Blind Organisation (ONCE), Ericsson, Dell Technologies, Japan External Trade Organisation, Federation of European Scleroderma Associations (FESCA), ePURE, European of Glass Packaging Federation (FEVE), Logitech, Card Payment Sweden, Novartis, Sanofi, and Shionogi

Testimonials and why clients like to work with us

"Weber Shandwick has quickly become key partner for FESCA. The Weber Shandwick team has an extensive network, in-depth knowledge of the issues critical to our patient community and a strong understanding of policymaking in Brussels."

Sue Farrington – President of FESCA, the Federation of European Scleroderma Associations



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