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Brussels Office Since

📅 2009

Key Specialisms

- 📌 Member Platform / NextGen Extranet
- 📌 CRM for associations
- 📌 GenAI Solutions for Public Affairs & Enterprises
- 📌 Digital transformation

Firm Description

Symantra is a Brussels-based digital agency specialized in 360 degrees solutions for EU Associations. Symantra's innovative digital platforms are being used by many reputed Business/Trade Associations and non-profits in Brussels.

Symantra is the market leader in Digital Transformation of EU Business & Trade associations and non profits. The Members platform and CRM evolve continuously and are customizable to specific needs of each organization.

We have helped our customers provide a NextGen Digital experience to their members, taking the association to the next level in terms of member engagement.

About Symantra

Our Products**Member Platform/Extranet**

Symantra's Member Platform has been a game-changer for membership-based organisations. It is the #1 Member Platform for Business/Trade association and non-profits across Europe.

- 40+ modules to create, automate, and personalize your Member Experience Journey.
- Access anytime: on the Web, Email, or your branded Mobile App.
- Deep integrations with the most popular software.
- All data are stored in the EU. 100% GDPR compliant.
- Hosted on the most secure ISO27001 Infrastructure.

CRM for Associations

A specialized CRM that is both powerful and easy-to-use for associations of all sizes and all sectors. Our CRM has the right integrations and automations to deliver more value to members & stakeholders.

- The #1 CRM in the Brussels Bubble
- Centralize all your contacts, whether members or external stakeholders.
- Marketing Hub for Campaigns and Newsletters
- Integration with most popular software & custom automations workflows

GenAI Solutions for Public Affairs & Enterprises

We offer cutting-edge GenAI solutions for Knowledge Management inside Organisations, consistently delivering timely, comprehensive, and accurate insights. Symantra AI assistant is already adopted by leading knowledge-intensive enterprises in Europe.

- GenAI chatbot trained on your latest company knowledge base
- Sources/citations for each query in the generated answers
- Support for 80+ languages
- Trends Analysis/Insights on user queries and trends

Testimonials and why clients like to work with us**DIGITALEUROPE**

The Member platform developed by Symantra to manage members has been a game-changer for DIGITALEUROPE. For the first time, we have been able to provide a transparent, professional, and coherent service to all of our members while freeing up a lot of time from our staff to focus on the policy work instead of administrative procedures. Since Symantra's Member platform is used for several other Trade associations, it constantly evolves and we can benefit from best practices as we scale our operations.

CLEPA (European Association of Automotive Suppliers)

Symantra has been the best partner to reach our goal of a better member experience. Symantra's platform has helped us with insights into our members' needs and priorities. We have definitely gained time in administrative tasks, we are managing all the digital tools with a centralized interface. The fact that we are using a platform that addresses specific issues of other associations in Brussels is a huge benefit for us.

CEMBureau

It was a pleasure working with Symantra, transition was very smooth and execution flawless (Member Platform, CRM, interconnected digital tools).

European Olympic Committee

We have used Symantra's platform for 300 organizations (Mainly National Olympic Committees and National Sports Federations) across 25 countries as part of a collaborative project. We highly recommend Symantra's platform as it is intuitive, cost-effective, and easily customizable to your needs.

We make digital transformation of EU associations simple.

- Membership management
 - Invoice automation
 - EU projects
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- Member Platform
 - CRM for associations
 - Data Platform